

SUMMER IN THE CITY

Events Committee Minutes

April 30, 2014 at Noon
Council Chambers, City of Groton Municipal Building

1. Call to Order & Roll Call – 12:00pm

Members present: Kate Alves, Hali Keeler, Chris Calkins, Mark Whalen, Leslie Evans, Kathy Greene

Also present: Susan Bailey, Mary Hill, Debra Patrick.

2. Approval of minutes

3. Sub Committee reports

Budgets: Spreadsheet passed out. 3 donations totaling \$1,500.00 received to date.
\$11,985.00 remaining after funds that have already been designated.
2 additional concerts in August not in the budget. Also not listed on Sponsorship letter.

Rufus Davis concerts will be at the Zbierski House.

July 3rd – USCG looking to add a concert at Washington Park.

Recommendation of the budget. Motion by Kate Alves, 2nd by Mark Whalen.

Motion carried.

Advertising: Kate/Hali/Tricia to meet next week when Tricia is back from vacation.

Kate handed out several options for band possibilities.

CBYB another Jazz Band out of New London. Hali to send out contact info.

Lot of concerts scheduled. Maybe go in another direction.

Such as movies at the beach.

Mary explained that the City has license to show movies. She would be the contact for this.

Kate and Mary to go to next Event Sub-Committee meeting. Which will be May 8, 2014 at Noon in the Council Chambers.

Zbierski House rent \$0 + \$100 security deposit. Rufus Davis has his own sound system.

Washington Park- we would have to have staffing.

Zbierski House is easy; however, no alcohol at beach or Zbierski house. Mary explained that this is still in the works to be changed.

Events: Mark spoke on launch event.

Andrew Maynard will be there.

Capstone event – Block Party

Possibly have it at Puffins parking lot. Owner is on board. Closing street or a portion of the road and use Copp house. Adjoining parking is owned by Copp, we could use that too. Some worried about detours. Others explained that the people in the area are used to detours from the road construction. Therefore shouldn't be an issue. Detour would be Broad, Ramsdell and School Street.

September 14th - Schooner Festival. The same weekend in New London.

CT Open House Day – June 14.

Statewide event

Avery Copp House

Ebenezer Avery House

Bill Memorial Library*

*Raffles for kids. Resolve to be Free, movie will play continuously during the event.

Groton Historical Society *

*Tom Alhus had agreed to do a walking tour.

Add a few stops, then it's a package. Usually get about 60 people for that at Ebenezer Avery House. Leslie will meet with Tom next week.

Susan Bailey working on another possible event-

Art exhibition w/USS Nautilus theme.

Susan has a proof on concept. Meeting tomorrow. Not only the Nautilus.

Delivery at City of Groton Municipal Building, reception after.

Octagon would possibly provide food. Then move exhibit down to the block party. Then Sub museum. More to come on that.

Yard Sale trail. Events to meet about.

Engage and intern. Bill Smith has put a shout out to Avery Point.

Media specialist for whatever it takes.

Mark Whalen – Does SITC want a table at Zbierski house launch? Response was that we don't need a table. Presence at the event will be fine. Members can give out calendars. A banner will be up.

Chris – Went to Randy, who is going to redirect the website domain.

There may be a design fee, as there are always revisions that need to be made. Chris is working on getting it waived.

Discussion on the best way for distribution of the calendar. Everyone agreed that a separate mailer would be best.

Susan to speak with Bence. Cap of \$350 on Randy. Try to get to \$250.

Chris and Susan to meet with The Day/Copy Cats.

Need to vote on printing. To hold Special meeting on Monday at 5:00.

1:05 adjournment.